



A community is, in reality, its people.

No better example of this can be found than in DAYTON U.S.A. with the loss of two irreplaceable pillars of civic achievement. For these two, J. V. Colley and Miriam Rosenthal, were devoted to the best interests of the entire community and their fellow man.

J. V. Colley, vice president and treasurer of the Dayton Power and Light Company, served as president of the Dayton Area Chamber of Commerce 1963-64. His was a quiet dignity, interspersed with a twinkling humor that delighted because it was so unexpected. A man who felt deeply his devotion to others and to the area, he was, in large measure, responsible for bringing this magazine into being. With his death the Dayton area lost leadership it can ill afford to lose.

At the heart of every project for culture, music, theatre, embroiled in every large-scale fund-raising campaign in Dayton in the last 30 years was Miriam Rosenthal, truly the personification of community spirit. Her friends were legion - she knew the great of music, opera and the stage-and yet she also knew bell-hops, stage hands, cab drivers whom she counted among her friends. She knew her community and made even the largest fund-raising effort look easy. She was devoted to her community and its people.

They have left us now to tend the affairs of DAYTON U.S.A. without them, but while they were with us they showed us how to lead and the road to progress. They will be missed.

Jim Clarke

JAMES F. CLARKE, Editor J. KAY TIMMONS, Associate Editor

BERGEN-PATTERSON ADVERTISING ART Art Direction & Production

### EDITORIAL REVIEW BOARD

GEORGE SHEER, Chairman Vice President and General Manager McCall Corporation CLIFFORD R. SCHAIBLE Director of Advertising The Mead Corporation JOHN D. YECK Partner, Yeck & Yeck Advertising

Regional Manager—Public Relations General Motors Corporation

DR. EDWARD O. MOULTON E. L. WARNER, JR.

Dean of Off-Campus Education Ohio State University MARVIN E. PURK

BRO. ELMER LACKNER, S.M. Vice Presiden

University of Dayton

Executive Vice President
Dayton Area Chamber of Commerce

18

22

24

### CONTENTS

Megacity 70-75: What's It To US? It is the tenth largest consumer market consisting of three and a half million people. It is considered by companies as a vital place for a branch or division. 12 Information Please 15

Dayton Based Background of Experience—James J. Nance "As a former resident, what impressed me most each time I return to Dayton is the progressive attitude of the people."

Progress Through Change

"We progress through change" was one of John H. Patterson's favorite slogans—and it is even more meaningful today, as an operational principle for The National Cash Register Company.

1965—Silver Anniversary Civic Music For 25 years the local Civic Music Association has brought musical attractions to Dayton for the benefit of local concert-

Community Calendar

# The Inland Children's Chorus

"The most important thing the Chorus has given me is the experience of performing for others and appreciation of good

The Dayton Art Institute Makes Its Mark

Forty-Six years ago Daytonians realized the need for an Art Museum—this need was filled and today the Art Institute of fers a facility, leadership and program second to none. 28 \$15,000 Scale Model of the Wright Airplane 35 Green Space 36 A Tribute To Dayton's History-Carillon Park 41 Music Under The Stars 43 **Dayton Business Trends** 46 Editorial 48

## DAYTON AREA CHAMBER OF COMMERCE OFFICERS

President FRANK G. ANGER Winters National Bank 1st Vice President HOWARD KELLY

2nd Vice President HORACE TANTUM, JR. International Business Machines

ROBERT BARTH The National Bank of Dayton Rike-Kumler Company

Executive Vice President, MARVIN E. PURK

DAYTON U.S.A. is published bi-monthly by the Dayton Area Chamber of Commerce, Sheraton-Dayton Hotel, 210 North Main Street, Dayton 2, Ohio. Chamber of Commerce members receive the magazine as a part of their membership d



JOSEPH P. GEIGER



# THE INLAND CHILDREN'S CHORUS

The lights of the crowded auditorium have dimmed and the spots focus on the parting curtain. There, on a multi-tiered stage, 50 boys and 50 girls wait for the conductor's downbeat to burst into song—another Inland Children's Chorus concert is on its way.

As you look at the boys in their Eton suits and at the girls in their Alice Blue gowns and listen to their singing, you somehow feel that you have traveled this road before. And chances are you have, especially if you are fond of good music.

The Inland Children's Chorus is, indeed, a unique institution in many ways. Sponsored by Inland Manufacturing Division of the General Motors Corporation, it enjoys the distinction of being the only organization of its kind to be sponsored by a large corporation. The Chorus is unique in its membership, which is limited to children or near relatives of Inland employes, and it is unique in its composition which assures its year to year continuity; while only 100 children make up the concert chorus, more children are always in training and working toward a concert status.

The chorus' suits and gowns have become a tradition to Daytonians. They never change. Only what's in them does as new faces belonging to a new crop of youngsters take over when old age thins the ranks.

And "old age" in the Children's Chorus is a very profound 16 years!

It takes a look beyond a "perfect performance" to evaluate the real worth of the Children's Chorus to its sponsor, its participants and the community.

The Chorus was founded 28 years ago when Inland was still a relatively small manufacturing organization in Dayton, largely devoted to the production of steering wheels for automobiles. The division had grown to 2,500 employes and had continued the custom of holding a Christmas party for the children of these employes that started when the firm employed only about 200 — some 15 years earlier. The children provided entertainment at these festivities and from this germinated an idea—

Why not add something of perma-

nent value to the hundreds of children who came each year, something that would not only reflect the spirit of the Christmas season, but would also be a real inspiration to children and their parents? The idea was then conceived of forming a Children's Chorus, one with very definite objectives and one that might become the finest organization of its kind anywhere.

There were three primary goals:

First, to give the children of the employes of the Division a musical education and an appreciation of good music which they might not otherwise be able to receive.

Second, to give to the employes something permanent with which they can identify themselves and in which they can participate in a practical and constructive way, and

Third, to make a worthwhile contribution to the cultural life of employes and community by cultivating chil-

Continued on page 44



# SETTING TYPE ALL NIGHT

# CRAFTSMAN TYPE

605 South Patterson Blvd. Dayton, Ohio 45402 area 513; 224-9661

ALL DAY / ALL NIGHT / 75 SKILLED PEOPLE / 1900 TYPE FONTS / MONOTYPE KEYBOARD Composition / INTERTYPE Composition / COLOR PROOFING / ACETATE Scotchprint Proofs / FOTOCRAFT STATS Enlargements / Prints / LETTERING\* INC. TRANSCRAFT Foreign Language Translot ELECTROS / MATS / STEREOS / DAY & NIGHT DELUVERY, SHIPPING

\*Affiliated services

# CALL US SQUARES!!

But we enjoy our work, we take pride in our work. Yes, we put forth that extra effort. Yes, we take extra care on every printing job—black on white or four color process. Go ahead . . . pooh, pooh us . . but all our customers are satisfied customers.

You, too, can be on our list of satisfied customers.

RALPH E. COOPER COMPANY PRINTERS AND LITHOGRAPHERS

233 South Clinton Street Dayton, Qhio 45402

Phone: 223-5177

# **INLAND CHILDREN'S CHORUS** continued

dren's voices and by instilling in them a lasting interest in good music.

With these stated objectives in mind, Richard Westbrock, widely-known in Dayton musical circles, developed the Inland Children's Chorus in 1936. Westbrock was a rare individual. His ability and talent in obtaining the interest and affection of the children with whom he was working, plus his tircless efforts and devotion, created an esprit de corps that endures to this day, ten years after his death.

This spring Judy Westbrock—the last of the Westbrock children—will graduate from the chorus. Judy has been in the chorus eight years and expresses her feelings for the chorus basying, "The most important thing the chorus has given me is the experience of performing for others and appreciation of good music." Judy—the fourth Westbrock graduate of the chorus—"will miss it."

Joseph P. Geiger, organist and director of the St. Mary Church choir for the past 35 years, assumed direction of the chorus in 1955.

Geiger feels, "With Judy goes the shadows of the founder and first director of the chorus."

Geiger has followed the early policies and objectives Westbrock set and he has expanded those in line with company and community growth.

"Care is taken that rehearsals and performances do not interfere with the children's normal life or affect their school work. The concert group, which includes 120 children, rehearse twice a week—once a week with both their section and with the entire chorus. Two weeks before a concert the chorus practices almost every day.

Geiger cites these interesting figures: In 1955, there were 130 members in the chorus; today, there are 183, of which 118 are girls, 65 are boys.

The children put in 500 hours of rehearsal each year and master an average of 40 musical numbers during that period. Total number of graduates since 1955 is 173.

"An average of 40 children audition each year. We never have trouble filling the vacancies in the fall which result from spring graduation," says Geiger. "The staging, lighting and sound projection have been developed by experts and are used whenever the children sing. The children appear in concert only under the most favorable conditions."

As years went by, Inland Manufacturing grew from a 200-employe plant to a 6,500 employe complex, with facilities both in Dayton and Vandalia. Its product line had expanded from steering wheels to a vast number of other items for the automotive and refrigeration industries, ranging from brake hose and linings, motor mountings, weather strips and instrument panel covers to plastic foam seats, metal ice trays and a new, automatic ice maker. This growth made the original Christmas parties for employes impractical but this same growth gave the Inland Children's Chorus the opportunity to stand on its own and fill the void in a more meaningful manner.

Each Christmas season, the Chorus presents its annual Christmas concert at Dayton's Memorial Hall. There is a capacity crowd as employes, both current and retired, use this occasion to enjoy the fellowship of their coworkers, their families, and friends during the Christmas season.

Inland's employes take pride in their Chorus. It is their voice; when it brings the glad tidings of a holy season, it speaks for them. And it is this identification with the Chorus and all that it represents that is valued so greatly.

A Spring Concert has also become a tradition; so has the annual appearance at the Dayton Art Institute as part of the Dayton Area Chamber of Commerce Winter Musicale Series. During its 28 years the Inland Children's Chorus has appeared with the Dayton Philharmonic Orchestra on many occasions; had the distinction of singing Benjamin Britten's beautiful cantata, "Miracle of St. Nicholas." under the direction of the famed conductor Hugh Ross; has been heard on a national radio hookup in its "Story of Bethlehem"; and, in January of 1952, performed with Steve Allen in "Stars for Polio," a Dayton-originated TV network show

What influence has the Inland Children's Chorus had on its participants and their families?

Talk to any Inland parent and you'll hear words of praise that go far afield. They'll emphasize the discipline of re-





hearsing and the constant exposure to a new repertoire of good music, ranging from sacred and classical selections, to show tunes and popular ones. They'll mention the gaining of individual composure by the young participants, the development of maturity that comes from performing before audiences. There is the important lesson of cooperation, the need of being attuned to others and of blending in as an individual with the performance of the whole

Consider two Inland families whose children have a total of 58 years of Children's Chorus participation.

Vincent Bauman, data processing co-ordinator and a 29-year Inland employe, has six children and they've all been—and three still are—active in the Chorus. Howard Stevens, a group leader in inspection and a 24-year Inland employe, has four children, three of whom are still active in the Chorus and one is a graduate.

"The Inland Children's Chorus has given our children an appreciation of good music that they will never lose," said Bauman.

"They have been exposed to the kind of group discipline they'll meet in later life and because of their chorus experience, they'll be able to live with it better."

"The Children's Chorus has given our children something to talk about, something to be proud of. Time and again they'll tell their friends about the Chorus," says Bauman.

The Bauman singers, past and present:

Jim, 23, now a computor operator at UD's Research Institute, six years; Gary, 21, now a corporal in the U.S. Army's Medical Corps, six years; Judy, 20, a secretary for the Marianist Mission, graduated from the Chorus after eight years; Gail, 13, five years; Joan, 11, three years, and Janice, 10, two years. The last three are still active, as are eight Bauman nieces and nephews.

"The Chorus has really been an inspiration to us, because the children are getting something they couldn't get anywhere else," Mrs. Stevens says. "I'm not only thinking about the musical phase, but also of the overall guidance they get from the program. Few know that the children pray before each performance, each to himself and each in his own way. This is a very wonderful thing and it can't help but leave a permanent impression of mutual understanding."

Stevens pointed to the skills the Inland Children's Chorus has given his children:

"Nancy, our oldest, is active in the church choir. She is now using her Chorus training in helping to train others."

The Stevens' children—Nancy, 18, seven years and a graduate; Don, 16, eight years; John, 15, seven years, and Candy, 14, six years—just won't accept a low standard of music anymore, their parents say. "They have been exposed to quality for too long."

To the Stevens, the Inland Children's Chorus has become an important segment of their lives. They feel the joy of accomplishment and the sadness when it's all over.

"My daughter Nancy and I cried when she graduated," Mrs. Stevens said. "I will really be sad when they all get out of it."

Both have high praise for the conductor. "He's not only concerned with the kids during Chorus work, but he is interested in everything they do."

Several Children's Chorus members have used their childhood experiences as a stepping stone for professional careers: Angela Mae Lehman (who uses the stage name of Joan Lamont) has performed on Broadway and on TV and club circuits; Eileen Slattery (now Mrs. James Tyler of New York) studied at the College of Music in Cincinnati, and at Julliard in New York and has sung in many operettas.

June Albers, one of the Inland Children's Chorus charter members, sang in off-Broadway productions of "Pal Joey" and "Kismet" under the stage name of Morgan St. John, while a recent Chorus graduate, Ludlow Hallman, is now doing outstanding solo work. He sang with the St. Louis Symphony last summer in addition to appearing with the Santa Fe Opera. He is a graduate of Oberlin College and has a teaching fellowship at Southern Illinois University where he also studies with former opera singer Marjorie Lawrence.

Through the years, the Chorus has enjoyed the services of several skilled accompanists and Paul Ray Jones has been an integral part of the group since 1954. Jones, dedicated to his work with these young people, is organist for the First Lutheran Church and is chorus master of the Dayton Opera Guild.



Blue Cross &
Blue Shield
Major Medical
package,
call
278-2601

Don't ask for Lulu; ask for Jack, Dick, Gene, Bud or Denny.

45